Kong

The Cloud Native API Platform

APIs run everything. Kong runs APIs.

Scale faster and unleash developer productivity with Kong

Your business needs to build amazing digital experiences to stay ahead — and that means an explosion of demand for APIs. With more APIs to design, run, and govern, you have to juggle managing mixed and complex environments, scaling to the demand of web applications, and ensuring compliance and security as APIs become the number one attack vector.

Kong is built for the cloud with microservices in mind. It smashes the complexity of old and new tech so your developers can build faster, better, and more securely.

Kong unleashes developer productivity — and your organization's potential — so you can evolve and take your customers with you.

- **Grow faster with the platform that scales with you reliably**
- **Boost developer productivity and bring solutions to market faster**
- **Trust that your environment is secure everywhere**

The world's fastest and most trusted API platform

400B+ API CALLS A DAY

315M+ DOWNLOADS

600+ ENTERPRISE CUSTOMERS

Source: Gartner (November 2022)

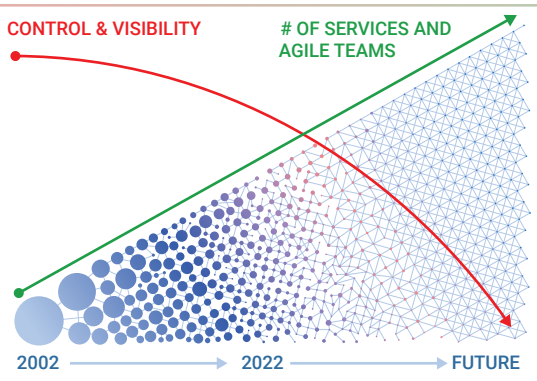
Kong has been recognized as a Leader in the Gartner® Magic Quadrant™ for Full Lifecycle API Management and positioned furthest to the right for completeness of vision since 2020.

Loved by developers and trusted with enterprises' most critical traffic volumes, Kong empowers businesses to better build, design, run, and govern APIs and services with the fastest end-to-end API lifecycle management platform and the world's most adopted API gateway,

"As we learned more, Kong really stood out for being able to support lots of use cases for us," said Hans van Leeuwen, Lead Architect at Verifone. "Kong's flexible plugin architecture meant we could pick and choose the functionality we needed for each use case, as well as manage APIs across modern and legacy systems."

Operating for today and preparing for the future

	LEGACY TECH STACK	MODERN TECH STACK
PROTOCOLS	SOAP	REST, gRPC, GraphQL, Kafka
CONNECTIVITY PATTERNS	Edge	Ingress, Service Mesh
APPLICATION TYPES	Monolithic	Microservices, Serverless
PLATFORMS	Baremetal, VMs	Containers, Kubernetes
ENVIRONMENTS	Data Center	Multi-region, Multi-cloud, Hybrid



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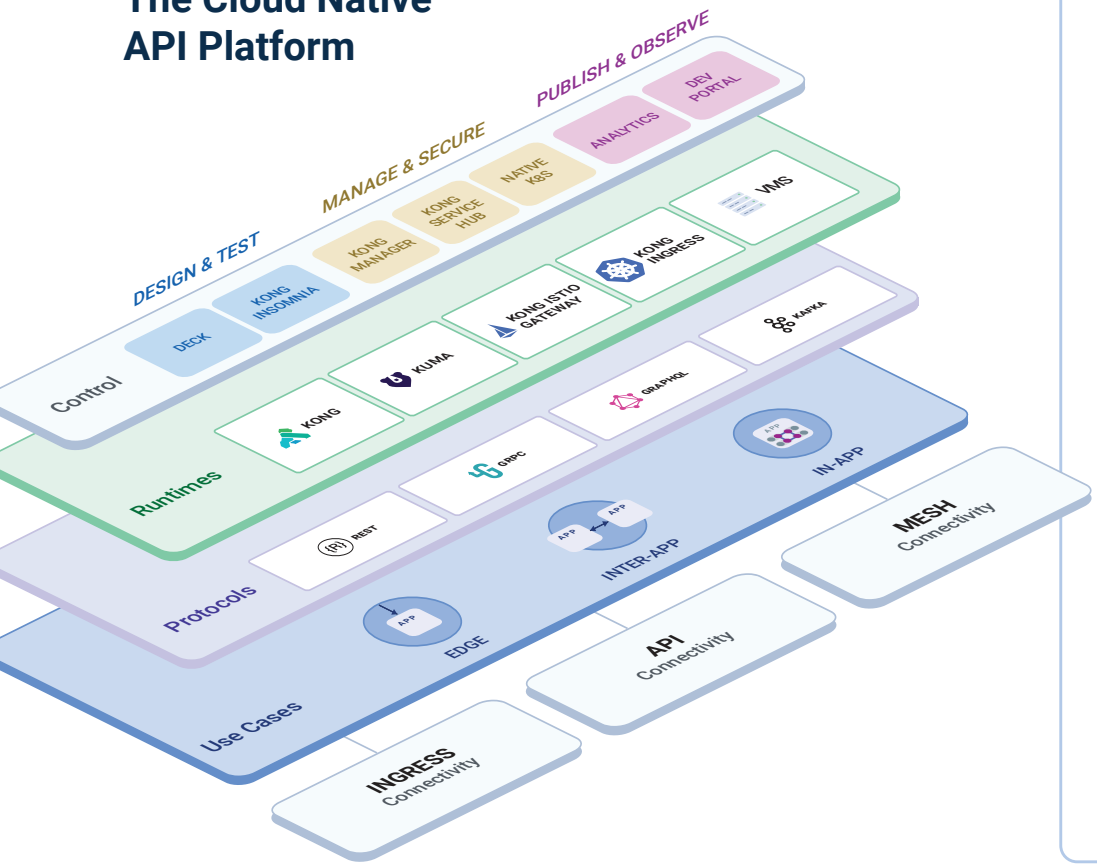

Why Kong

End-to-End Service Connectivity
Services connect within apps, across apps, and at the edge

Architectural Freedom
Developers choose the best language and protocol; and can deploy APIs consistently across any infrastructure, physically close to wherever the business needs

Kubernetes Native
Single operating environment for containers, microservices, and APIs

Fast, Scalable, and Secure
Lightweight runtimes with minimal footprint for distributed systems

Extensible
Custom traffic and security plugins to complement out-of-box policies

Automation
Runtime configuration accessible via CLI, REST API, and YAML — automate everything consistently in CI/CD

How Kong can help you

Decentralize applications
- Accelerate innovation
- Gain digital revenue
- Reduce costs

Secure and govern APIs
- Provide visibility
- Enhance security
- Achieve compliance

Create a developer platform
- Developer automation
- Faster time to market
- Increased productivity and revenue

With widest environment support and best performance
- Architectural flexibility
- Hybrid and multi-cloud deployment
- Lightweight deployment

Kong is unparalleled in critical speed, scale, and agility

Enable Microservices
- Achieve sub-millisecond latency
- Transition gradually
- Scale linearly

Drive Revenue
- Accelerate development
- Experiment frequency
- Measure results

Connect Everything
- All your services
- All environments
- Any language

Trusted by 600+ customers: from startups to Global 2000 enterprises

Cargill · Yahoo! Japan · AppDynamics part of Cisco · GSK · Verifone · ThermoFisher Scientific · Nasdaq · PayPal · moderna · TransUnion · wayfair · FAB First Abu Dhabi Bank · VOLVO

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Kong is the cloud native API platform with the fastest, most adopted API gateway in the world. Loved by developers and trusted with enterprises' most critical traffic volumes, Kong helps everyone from startups to Fortune 500 companies build with confidence — bringing solutions to market faster with API and service connectivity that scales easily and securely. Leaders like Nasdaq, PayPal, Moderna, Wayfair and Cargill trust Kong to help modernize their tech stacks, adopt new technologies and meet customer demand quickly through APIs.

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